

National Learning Forum:

# Creativity – 99% Inspiration, 1% Perspiration?

Mary Ward House, 5-7 Tavistock Place, London, WC1H 9SN

## Programme

- 9:30**      **Coffee and workshop registration**
- 10:00**      **Welcome and introduction**  
Tricia Hartley, Chief Executive, Campaign for Learning
- 10:15**      **Creativity and Partnership – The Future of Education?**  
Prof Anna Craft, Exeter University and the Open University and Jocelyn Cunningham,  
Creative Partnerships
- 11:15**      **Coffee & networking**
- 11:35**      **Roundtable discussion**  
Hosted by partner organisations
- 12.10**      **The Creative Environment: Physical, technological and social factors in creativity, self-directed learning and entrepreneurship**  
Tom Hamilton, Inqbate
- 12.30**      **Creativity - and beyond: are we so obsessed by creative thinking that we have lost sight of the bigger picture?**  
Rick Hall, Ignite!
- 12.50**      **Debate**
- 1.15**      **Lunch**
- 2.15**      **Post lunch energiser / Get Creative activity**  
Ailon Freedman, The Lotus Exchange
- 2: 25**      **Roundtable discussion**  
Hosted by partner organisations
- 3.05**      **Complex Creativity: The Pathway to Opportunity Finding for Educators and Learners**  
Dr Kanes Rajah, Centre for Entrepreneurship
- 3.45**      **Close**



# Roundtable Discussions

Each session will be held twice

**ENLIVENING THE THINKING PROCESS** - How to generate more effective thinking sessions through drawing and the use of simple graphics

**Roger Wythe and Peter Feroze, The Learning Connection**

Roger is an experienced and clear thinking learning and change management consultant, facilitator and coach. His recent clients include Nampak Plastics, Newbury Building Society, The Cabinet Office and Axa Insurance. This session will be influenced by:

- The thinking processes used by artists
- The creative process as expressed by Robert Fritz
- The language of graphic facilitation

And will include:

- Introduction to the use of drawing in thinking sessions
- Exercise to illustrate the power of images to spark thought and imagination
- Example of where visual/graphical processes have been used to achieve results with an executive team
- Questions of participants

## **HOW WE CAN USE 'STORY' TO DEVELOP CREATIVE THINKING SKILLS**

**Julia Damassa, StoryShapes**

At StoryShapes we are all mums as well as professional practitioners, and our session will be welcoming, accessible and inclusive for everyone wishing to participate. We will introduce the Storystickers at the start of the session to inspire understanding of our individual qualities and the values-based contribution we, as individuals, make to the shared collective experience of discussion and debate.

## **THE F WORD**

**Clive Hopwood, Writers in Prison Network**

Jack Straw, Minister of Justice, recently issued a Prison Service Order demanding that prisons may only offer activities that "pass the public acceptability test" - whatever that is. This discussion will debate the idea that to take the fun out of learning is to make a huge retrograde step i.e. surely if we enjoy an activity then we will learn more and more easily. We will explore what we think is "publicly acceptable" and how we can work to provide evidence of justifiable arts activities within the criminal justice system.

## **EDUCATION BY DESIGN**

**Daniel Taylor, MD, Metro Design Consultants**

### **Debate: University Education against Apprenticeship**

Young people are coming into the commercial interior design field without the proper skills – is it better to have design apprenticeships and train people whilst they are at work than send them to University?

For over a decade, Metro Design Consultants has revolutionised workspace design. Daniel Taylor, Managing Director, takes design seriously - not just in regard to his company but also in the encouragement of young people, many living in disadvantaged circumstances, to take up design as a career. As part of his efforts he established the Metro Office of the Future Design competition, which offers young people the opportunity to gain realistic commercial and practical experience in design.

## **CAMPAIGN FOR LEARNING**

Further details to be announced

## **INNOVATIVE AND CREATIVE CHILDSPLAY**

**Steve Colgate, Relish Innovation**

For many, systematic innovation is the holy grail of creative problem solving. The PRIZMinnovation game delivers systematic innovation in a fun and engaging way. Developed out of Bath University, it was originally designed for use by students at key stage 3, but is simple enough for us adults to play and enjoy as well. In this session you will get the chance to see how the game is played (only a quick peek as the full game takes around 90 minutes) followed by a round table discussion about kick starting innovation in our schools and businesses.

Relish specialise in bringing systematic innovation to organisations through training and facilitation.

## **MAKING A MOSAIC: Model and Metaphor for Positive Collaboration & Community Creativity**

**Sylvia Edwards, Creativesparkworks “art that lights you up!”**

With her team, Sylvia delivers mosaic, photography and textile art projects within the Criminal Justice System, Health and Wellbeing in the Community programmes (including Elders and Families), and Positive Activities with Young People programmes. She also tutors art students at Suffolk New College, Ipswich. In this session you are invited to, chat over ideas and make a design for a simple mosaic; lightly draw the agreed design onto a prepared surface; choose from a range of tiles in varied colours sizes and textures that will complement the design; cut and fix tiles in place (changing around is ok too!); observe your mosaic evolve; make adjustments which will enhance the whole; evaluate your session using rhyming couplets.

## **“From Accountant to Artist!”**

### **Ailon Freedman, The Lotus Exchange**

This session will discuss and debate the idea that everyone has an “inner-creator” – an artistic and creative ability that simply needs to be revealed. Ailon Freedman is living proof that even the most logical and analytical of us can also become imaginatively creative. Ailon will share his journey of discovery before encouraging delegates, through activity, to find their own inner creativity. Finally, an interactive discussion will cover the major themes of the conference:

- the current state of creativity in workplaces, schools and families
- obstructions to creativity, both individually and in groups
- whether creativity can be learnt or is wholly innate
- the benefits for both individuals and groups of practicing self-expression and creativity